

Testimonials

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- “When you first approached me to advertise in your paper I was leery. As a result of my company focusing on capturing the attention of Vice Presidents of Sales and business owners I assumed these folks would not be reading your paper.

I went ahead however as a result of your response: “The paper is delivered to the homes of these executives and they do read the paper. As a result you will be getting your message in front of the business people you are targeting.”

In a surprisingly short period of 90 days I have secured 2 sizeable contracts as a result of my advertising in your paper. I couldn't be more pleased.

Thank you very much for convincing me to advertise in your paper!”

-Duane Cashin, President/CEO
Cashin & Company

- “Life-Skills, Inc. uses the Smart Shopper to publicize all its fundraising events. As a non-profit organization, success with fundraising is critical. After surveying participants at our last event, we discovered that **76%** of those in attendance learned about the event in the Smart Shopper! When you work with Cheri and her team – you get professionalism and personal attention. The Smart Shopper is simply Smart Advertising!

-Cindy E. Lebeaux, Director of Development
Life-Skills, Inc.

- “I'm having great success with my ads. They have definitely paid for themselves!!”

-Steve Burlingame
SBJ Construction

- “We placed two weeks of quarter page ads in the Smart Shopper to publicize our ‘Night of Comedy’ fundraiser. What a turnout!! The ad generated so much interest we had to refuse people at the door. Over 400 people showed up! The owner of the property where it was held said it was the most successful function that has been held in 14 years. We attribute this to the ad the graphic designers created for us from the Smart Shopper. Thank you Smart Shopper!!”

-Bob Sinni



Smart Shopper

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