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Smart Shopper

INC.

WEEKLY MAILED ADVERTISING PUBLICATION
REACHING OVER 24,800 HOMES AND BUSINESSES

Webster Edition: Weekly to Webster, Dudley, Oxford,
N. Oxford, Sturbridge and Charlton

Inserts

- Save \$\$ by sending your inserts to the zip codes you need in the Smart Shopper
- You only have to purchase the towns you want to reach. No wasted inserts to towns that don't benefit your business.
- Insert availability: By the zip code or by the thousand
- We can give you a very competitive quote for printing your insert.

Demographics

Number of Businesses and Households

Prices for insertion only.

Webster 01570	7,300	\$256
Dudley 01571	4,150	\$145
Oxford 01540	4,150	\$145
N. Oxford 01537	400	\$35
Sturbridge 01566	3,300	\$116
Charlton 01507-09	5,450	\$191
ALL ZIP CODES	25,000	\$750*

Prices are based upon the insertion of a one sheet flyer up to 60lb bond paper and by weight after that

*Discounted price based on insertion into all copies of the Smart Shopper

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