

Gift Card / Certificate Promotion

We Sell Gift Cards All Year Long

How Does it Work?

- You give us gift cards or gift certificates.
- We promote and sell them for you at a 20% discount to consumers.
- We apply the proceeds from the gift card/certificate sales to your account which accumulates as a credit.
- You use the credit to pay for your advertising in the Smart Shopper.



Here's what Greg, Owner of The Lic's Restaurant in Webster had to say about the program:

"Last year we participated in the Smart Shopper's gift card program and had an overwhelming response. We sold thousands of dollars in gift cards! This enabled us to bring new people into the restaurant that hadn't been before and keep our established clientele happy with a gift they could use. It also proved to not only be a savings to the consumer who saved 20% off the face value of the gift card – enabling them to purchase more, but also to ourselves who then were able to advertise more frequently with larger ads that included color upgrades! It has remained a successful program throughout the year and has been a terrific way for us to reach our surrounding community. Thank you Smart Shopper for providing this service!"



Smart Shopper

INC.

WEEKLY MAILED ADVERTISING PUBLICATION
REACHING OVER 24,800 HOMES AND BUSINESSES

Webster, Dudley, Oxford, N. Oxford, Sturbridge and Charlton

Call (508)943-5300 to sign up now!