

Read us online!!
www.SmartShopperAd.com

Smart Shopper

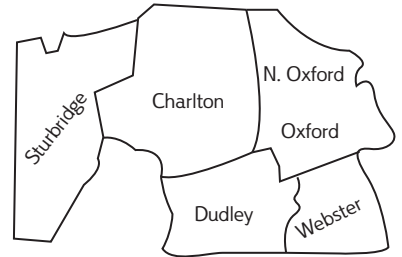
INC.

WEEKLY MAILED ADVERTISING PUBLICATION
REACHING OVER 24,800 HOMES AND BUSINESSES

Webster, Dudley, Oxford,
N. Oxford, Sturbridge and Charlton



Our 3rd annual third party audit proves that the Smart Shopper gets delivered, is read and our customers get results.



REPORT CARD

The CVC audit results are an important tool used by media buyers and agencies to direct advertising dollars for their clients to publications that provide accurate readership and target audience numbers.

We are the **ONLY** audited paper in our market.



CVC is a respected national, independent newspaper and print audit firm.

REPORT CARD

98.9% of households **RECEIVE** the Smart Shopper

REPORT CARD

79.1% of households **READ** the Smart Shopper

82.0% **PURCHASE** products/services from ads seen in the Smart Shopper



75B Main Street, PO Box 237 • Webster, MA 01570
508-943-5300
www.SmartShopperAd.com